

SOLID SILVER SOLUTIONS

solving your networking and LinkedIn issues

LinkedIn Tips

LinkedIn can play a vital part of many company's sales, marketing and account management functions, from the owner managed micro to the corporate businesses. Whilst using LinkedIn over the last decade we have come across some really effective uses of the platform to some awful/damaging profiles. Based on our experiences want to share some top tips so that you get more from your investment.

1. Apart from your time, effective use of LinkedIn is free
2. It is a great Account management tool
3. A professional headshot is well worth getting
4. In your headlines, tell the world how you can help
5. Recommendations underline your credentials
6. An all-star profile will draw people in
7. Like google, LinkedIn loves fresh regular content
8. Groups are a goldmine of opportunities.
9. Add links to all your other online sites
10. Comment on articles in your feed

If you want to learn more then please contact us as below