

# LinkedIn

The Profile Audit is an **11-page** document that looks at the persons **profile** and how it compares with the current "correct" way it should be constructed to **engage people**

There are some pages with **information** that the reader may find interesting at the front of the report

The report then looks at **9 key areas** and informs on how that profile stacks up against the trends and algorithm.



Next it goes onto summarise the **profile**, pointing out what needs doing and also includes some pages on basic editing. Then there is an action plan and to do lists.



It has a **conclusion** page and then contact details.

It comes with a money back guarantee if the report is **implemented** and the person does not see an improvement, so we ask that you send a screen shot of your dashboard showing the "search" result. As this will be your datum.



To assist with the implementation the price includes a 1-hour slot where you can ask the **expert** to help you. This can be over the phone or meeting after an event.